



# Current Business Issues in African Countries 2022

**April 7 – 8**

*Online and In-Person*

## Conference Tracks

- Supply Chain
- Climate Change
- COVID-19
- Entrepreneurship
- Sustainable Development

The COVID-19 pandemic has given a renewed sense of urgency of the necessity of focusing on sustainable development and fair trade.

The conference will gather business leaders, NGO leaders, researchers, and students from African countries, Wagner College, and the New York City community to discuss the most pressing issues impacting businesses in African countries.

**CBIAC.NET**

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**NICOLAIS** SCHOOL of  
BUSINESS  
**WAGNER COLLEGE**

# 3RD CURRENT BUSINESS ISSUES IN AFRICAN COUNTRIES CONFERENCE



## CONFERENCE ORGANIZING TEAM

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*Shani D. Carter, Ph.D., Professor  
Nicolais School of Business, Wagner College  
New York, USA*



*Sharon Guinta, Director, Life Long Learning  
Wagner College  
New York, USA*



*Aarti Ivanic, Ph.D., Associate Professor, Dean  
Nicolais School of Business, Wagner College  
New York, USA*



*Mr. Justus Lavi Mwololo, Secretary,  
Kenya Small Scale Farmers Forum  
Nairobi, Kenya*



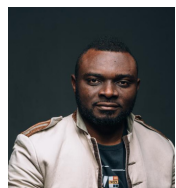
*Dr. Philip Munyao Mutisya, Entrepreneur,  
ODYSSEY EYECARE FOUNDATION  
Nairobi, Kenya*



*Abou Diakhate, MSW  
Community Organizer & Advocate  
New York, USA*



*Mrs. Evelyn Kpadeh Seagbeh  
Founder & CEO, Just a Girl Initiatives  
Monrovia, Liberia*



*Valerio Odubayo Thompson Boco  
Entrepreneur  
Equatorial Guinea*

### ***With gratitude to the following Wagner College members:***

*Angelo Araimo, Interim President*

*Nicholas Richardson, Ph.D., Interim Provost & Vice President for Academic Affairs*

*Ruta Shah-Gordon, Ph.D., Vice President for Internationalization, Intercultural Affairs & Campus Life*

*Patrick Mooney, Director of Major Gifts, Institutional Advancement*

# Conference Theme

## “The interdependence of the whole world must guide our roadmap.”

These penetrating words were spoken by Isabelle Durant, Deputy Secretary-General, UNCTAD at the United Nations Conference on Trade and Development (UNCTAD15) on October 5, 2021. The CBIAC theme rests upon this belief that countries are interdependent and that aspects of the global economy operate synergistically.

CBIAC will gather business leaders, NGO leaders, researchers, and students from African countries, from Wagner College, and from the local New York City community to discuss the most pressing issues impacting businesses in African countries. The issues discussed will revolve around the reciprocal impact of businesses, government, and society. The impetus of the conference is the discussions held at UNCTAD 14 and UNCTAD15 (United Nations Conference on Trade and Development) conferences, held in Nairobi, Kenya in July 2016 and Barbados in October 2021.

The COVID-19 pandemic has given a renewed sense of urgency of the necessity of focusing on the synergies between Supply Chain, Climate Change, COVID-19, and Sustainable Development as they affect business on the African continent, and how what occurs in one part of the world, affects the whole world.

### COVID-19

COVID19 did not cause the inequalities within and between countries, rather it laid them bare and exacerbated them. The lack of sustainable development, trade inequalities, debt service, and lack of water are problematic for addressing the pandemic. Further, national debt service has taken money away from health programs and other programs. COVID19 debt for healthcare, vaccines, and PPE will hamper future development and will push countries back into poverty and make it more difficult for them to hit sustainable development goals. Many small countries lost 50% to 70% of their revenue due to the pandemic, exacerbating the difficulty of meeting healthcare and education needs. Wealthy countries ordered 5 times as many vaccine doses as they needed, leaving few vaccine doses available to poor countries which remain vaccinated at only 2% to 5% of their populations, leading to the variants which are now affecting the wealthy countries, and which continues to negatively affect businesses.

### Climate Change

Small, developing countries are not the cause of COVID19 or climate change, but they are the ones suffering the most. For many countries, climate change is an existential threat, especially if the 1.5C degree limit of the Paris Accord is not reached. Climate change, trade, and peace are linked: for example, in NE Nigeria, Lake Chad has decreased by 90% since 1960, and the loss of fish and industry is thought to have given fertile ground to Boko Haram.

<https://unfccc.int/process-and-meetings/the-paris-agreement/the-paris-agreement>

### Sustainable Development

Annually, trillions of dollars in raw materials leave developing countries and are sent to developed countries, making advancement in developing countries unsustainable. There are massive opportunities for FDI into Africa. While exports from developed countries have returned to pre-pandemic levels, exports from developing countries have reached only 6% of pre-pandemic levels. However, intra-Africa trade via The African Free Trade Market and increased multilateralism between Africa and the Caribbean has helped African countries improve. The multilateralism within Africa and between Africa and the Caribbean can increase sustainable development and can pressure large countries to have true global multilateralism.

### Entrepreneurship

An important issue for discussion is what are the best methods to encourage entrepreneurship in Africa? The power of large technology companies hinders the work of small businesses and hampers creativity. There is not a global framework for corporate tax for countries to obtain revenue based on the activity that occurs in their countries, which represents an unfair disadvantage against entrepreneurs. Trade is now not just at shipping ports but is conducted digitally, so trade is now in private hands more than ever. This private oligopoly must be addressed if development is to be sustainable and entrepreneurship is to flourish.

### Supply Chain

The pandemic uncovered problems in the supply chain in virtually all industries (e.g., PPE, medical, chip shortages). Significant pressure was placed on supply chains, especially for companies that had single-source suppliers in other countries, such as the chip shortages in Asia negatively affecting automobile production in Europe. Some companies pivoted: (e.g., began making sanitizer and PPE; hotels became quarantine centers, etc.). Shipping costs are still skyrocketing raising serious inflationary concerns. This inflation negatively impacts food insecurity in SIDS (Small Island Developing States). Problems with production include new industrialization and increasing nationalism.

### UNCTAD15 Documents

\* **UNCTAD15 Program:** <https://unctad15.org/programme>

\* **The Bridgetown Accord: Creative Economy and Digitalization Forum**  
[https://unctad.org/system/files/official-document/td-inf-72\\_en.pdf](https://unctad.org/system/files/official-document/td-inf-72_en.pdf)

\* **The Bridgetown Covenant: From inequality and vulnerability to prosperity for all**  
[https://unctad.org/system/files/official-document/td-l-435\\_en.pdf](https://unctad.org/system/files/official-document/td-l-435_en.pdf)

\* **The Spirit of Speightstown: From inequality and vulnerability to prosperity for all**  
[https://unctad.org/system/files/official-document/td-l-434\\_en.pdf](https://unctad.org/system/files/official-document/td-l-434_en.pdf)

# 3RD CURRENT BUSINESS ISSUES IN AFRICAN COUNTRIES CONFERENCE



**DAY 1**

Thursday, April 7, 2022

**9:00-9:30 am**

## VIRTUAL NETWORKING AND WELCOME

*Shani D. Carter, Ph.D. and Conference Organizing Team*

**9:40-10:20 am**



## SYNERGIES BETWEEN COVID-19, SUPPLY CHAIN, SUSTAINABLE DEVELOPMENT, AND CLIMATE CHANGE: LESSONS FROM UNCTAD

*Shani D. Carter, Ph.D. Professor, Wagner College, New York, USA*

**Conference Theme**

**Manzulli Boardroom & Online**



## COVID-19: EFFECTS ON BUYING DECISIONS AND PATTERNS AMONG URBAN DWELLERS IN A SUB-SAHARA AFRICAN MARKET: A CASE OF LAGOS METROPOLIS.

*Ayodele ONIKU, Senior Lecturer, University of Lagos, Nigeria*

*Owolabi KUYE, Professor, Dept of Business Admin, Faculty of Management Sciences, University of Lagos, Akoka-Yaba, Nigeria*

**COVID-19**

**Online**

**10:30-11:10 am**



## SUSTAINABLE AGRICULTURAL PRACTICES IN EAST AFRICA

*Mr. Justus Lavi Mwololo, Secretary, Kenya Small Scale Farmers Forum, Nairobi, Kenya*

**Sustainable Development**

**Manzulli Boardroom & Online**



## GOVERNING COLLABORATION FOR THE VERIFICATION OF FACTS RELATED TO CLIMATE CHANGE IN THE WORLD

*Bettie Kemah Johnson-Mbayo, The Stage Media, Liberia*

**Climate Change**

**Online**

**11:20-12:00 pm**

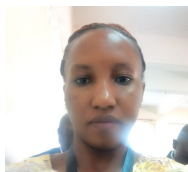


## EFFECT OF COVID-19 ON SUSTAINABILITY OF SMALL AND MEDIUM ENTERPRISES IN KENYA

*Dr. Philip Munyao Mutisya, Entrepreneur, ODYSSEY EYECARE FOUNDATION, Nairobi, Kenya*

**COVID-19**

**Manzulli Boardroom & Online**



## ASSESSING THE PHYSICAL CONTAMINATION OF FOOD THROUGH THE USE OF METALLIC STAPLE PINS DURING PACKAGING WITH THE KENYAN MARKET AS A CASE STUDY

*Faith Onyangore, UNIVERSITY OF KABIANGA, Kenya*

**Supply Chain**

**Online**

# 3RD CURRENT BUSINESS ISSUES IN AFRICAN COUNTRIES CONFERENCE



**DAY 1**

Thursday, April 7, 2022

**12:00-1:00 pm**

**IN-PERSON LUNCHEON**

*Faculty Dining Room*

**1:10-1:40 pm**



**CHALLENGES TO THE DEVELOPMENT OF AFRICAN INFRASTRUCTURE: BEFORE, DURING AND AFTER THE PANDEMIC**

*Cathyann Tully, DPS, Professor, Vuk Bulajic, Nicholas Cartwright-Atkins, Rachel Rubalcavareyes, Sara Rutherford, Thomas Scapello, Mackenzie Volger, , Wagner College, New York, USA*

**COVID-19; Sustainable Development**

**Manzulli Boardroom & Online**



**CHALLENGES AFFECTING THE FILM INDUSTRY AFTER THE OUTBREAK OF COVID 19.**

*Derick Mutiso Wambua, Chief Executive Officer, Mogul films, Kenya*

**COVID-19**

**Online**

**1:50-2:30 pm**



**OPPORTUNITY IN THE FACE OF ADVERSITY: HOW TO SAFEGUARD YOUR RETIREMENT**

*Donald Crooks Ph.D., Professor, Roba Youssef, Connor Stapleton, and Vuk Bulajic, Wagner College, New York, USA*

**Sustainable Development**

**Manzulli Boardroom & Online**



**UGANDA'S LABOR EXPORT INDUSTRY SYSTEM AND THE EXPLOITATION OF MIGRANT WORKERS IN MIDDLE EAST: A CASE OF RETURNEES AND CURRENT MIGRANT DOMESTIC WORKERS IN SAUDI ARABIA, RIYADH CITY**

*Asiimwe Florence Munyonyo, Kyambogo University, Uganda*

**Sustainable Development**

**Online**

**2:40-3:20 pm**



**STRATEGIES FOR PROMOTING ENTREPRENEURSHIP AND SELF EMPLOYMENT IN WEST AFRICA**

*Abou Diakhate, MSW, Community Organizer & Advocate, New York, USA*

**Entrepreneurship**

**Manzulli Boardroom & Online**



**DEVELOPING SUSTAINABLE FRESH PRODUCE AGRICULTURE VALUE CHAINS: CASE STUDY OF AFRICAN INDIGENOUS VEGETABLES (AIVS) VALUE CHAIN IN UASIN GISHU COUNTY, KENYA**

*Cynthia Onyangore, Managing Director, Trade Up Commodities Ltd (Eldoret, Kenya) and Student at Van Hall Larenstein University of Applied Sciences (Velp, The Netherlands)*

**Sustainable Development**

**Online**

# 3RD CURRENT BUSINESS ISSUES IN AFRICAN COUNTRIES CONFERENCE



**DAY 1**

Thursday, April 7, 2022

**3:30-4:10 pm**



## INSIGHTS INTO AFRICAN-LED START-UPS AND HOW THEY ARE THRIVING USING A QUALITATIVE APPROACH.

*Pearl Ogekuwor Kitcher, Founder and Nutritionist, Chocolart Haus, Greater-Accra, Ghana*  
*Sylvester Asiedu, Initiator of Deep Dive Startup Series on Youtube; Josephine Yeboah, MBA candidate, University of Chester, UK.*

**Entrepreneurship**

**Manzulli Boardroom & Online**



## A FRAMEWORK TO INCLUDE SUSTAINABILITY IN CONSUMER PROTECTION POLICIES

*Laura Best, Nelson Mandela University, Port Elizabeth, South Africa,*  
*Miemie Struwig, Department of Business Management*  
*Nelson Mandela University*

**Sustainable Development**

**Online**

**DAY 2**

Friday, April 8, 2022

**8:30 - 8:50 am**

## VIRTUAL NETWORKING AND WELCOME

*Shani D. Carter, Ph.D. and Conference Organizing Team*

**9:00-9:30 am**



## COVID-19, SCHOOLS SHUTDOWNS: IMPLICATIONS FOR EQUITABLE EDUCATION DEVELOPMENT IN GHANA

*AMINU DRAMANI, Kwame Nkrumah University of Science and Technology, Kumasi, Ghana*

**COVID-19**

**Manzulli Boardroom & Online**



## INCREASE BUSINESS PERFORMANCE THROUGH THE USE OF VIRTUAL TECHNOLOGY

*Ioan David Legman, Ph.D. UMFST, Romania*  
*Mihaela Adina Rusu and Manea Ana Maria*

**Sustainable Development**

**Online**

**9:40-10:20 am**



## INVESTING IN GIRLS AND WOMEN FOR SUSTAINABLE DEVELOPMENT

*Mrs. Evelyn Kpadeh Seagbeh, Founder & CEO, Just a Girl Initiatives, Monrovia, Liberia*

**Sustainable Development**

**Manzulli Boardroom & Online**



## AN ANALYSIS OF THE IMPACT OF COVID-19 PANDEMIC ON THE PERFORMANCE OF MOROCCAN SMES

*Sara Bensal, Ph.D. Student, University IBN ZOHR, Morocco*  
*Mohamed BINKKOUR, Ph.D. Professor, Department of Management Sciences*  
*Faculty of Economic and Social Legal Sciences, Agadir, University Ibn Zohr*

**COVID-19**

**Online**

# 3RD CURRENT BUSINESS ISSUES IN AFRICAN COUNTRIES CONFERENCE



**DAY 2**

Friday, April 8, 2022

**10:30-11:10 am**



## **WOMEN ENTREPRENEURS IN AFRICAN COUNTRIES**

*Andrea Smith-Hunter, Slena College, New York, USA*

*Gabrielle Hunter, Student, University of Toronto*

**Entrepreneurship**

**Manzulli Boardroom & Online**



## **THE PARADOX OF ENTREPRENEURIAL POTENTIAL IN MOROCCO**

*Aziz Oulmoudne, Professor, IBN ZOHR UNIVERSITY, MOROCCO*

*Mohamed BINKKOUR, Ph.D. Professor, Laboratory of Studies and Research in Economics and Management (LEREG), Faculty of legal, economic and social sciences, University Ibn Zohr, Agadir, MOROCCO*

**Entrepreneurship**

**Online**

**11:20-12:00 pm**



## **THE IMPACT OF COVID 19 ON INTERNATIONAL CAPITAL FLOWS TO AFRICA**

*Ebimo Amungo, Managing Partner, Amungo Consulting Ltd, Saudi Arabia*

**COVID-19**

**Manzulli Boardroom & Online**



## **COVID-GATE: A MISSED OPPORTUNITY FOR HEALTHCARE INFRASTRUCTURE IMPROVEMENT IN CAMEROON**

*Wallace Numvi Gwaibi, Lecturer, The University of Bamenda, Faculty of Law and Political Science, Bamili, North-West Region, Cameroon*

**COVID-19**

**Online**

**12:00-1:00 pm**

## **IN-PERSON LUNCHEON**

*Faculty Dining Room*

# 3RD CURRENT BUSINESS ISSUES IN AFRICAN COUNTRIES CONFERENCE



**DAY 2**

Friday, April 8, 2022

**1:10-1:40 pm**



## THE ART OF ENTREPRENEURSHIP

*Valerio Odubayo Thompson Boco, Entrepreneur. Equatorial Guinea*

**Entrepreneurship**

**Manzulli Boardroom & Online**



## RELIGIOSITY AND BUSINESS OWNERS

*Owolabi KUYE, Professor, Dept of Business Admin, Faculty of Management Sciences, University of Lagos, Akoka-Yaba, Nigeria*

*Ayodele ONIKU, Senior Lecturer, University of Lagos, Nigeria*

**Sustainable Development**

**Online**

**1:50-2:30 pm**



## IMPACT OF CENTRAL BANK'S MONETARY POLICY ON CURRENT ACCOUNT BALANCES (IMPORT AND EXPORT).

*Nargiza Alymkulova, Professor, Nile University of Nigeria, Nigeria*

*Mustapha-Jaji Olaide, Ph.D. Student, Department of Economics, Nile University of Nigeria, Abuja, Nigeria*

**Sustainable Development**

**Manzulli Boardroom & Online**



## SUPPLY CHAIN ISSUES AND THEIR IMPACT ON THE COMMUNITY: AGRIBUSINESS IN KENYA

*Richard N. Njuki, Chairman, Mornach Group*

**Sustainable Development**

**Online**

**2:40- 3:00 pm**



## CLOSING REMARKS AND NETWORKING

*Shani D. Carter, Ph.D. and Conference Organizing Team*

**Conference Theme**

**Manzulli Boardroom & Online**