



Current Business Issues In African Countries CBIAC

5th Current Business Issues in African Countries Conference

Theme

Impact of Artificial Intelligence (AI) and the Global Financial Crisis on Development in Africa

Location

Stevens Institute of Technology, Hoboken, New Jersey, USA

CALL FOR PROPOSALS

Participants are invited to give presentations on any practical aspects of current business issues within the African continent.

OVERVIEW

The conference will gather business leaders, NGO leaders, researchers, and students, and from the community to present information on the current state of business in African countries. Issues discussed will revolve around the reciprocal impact of businesses, government, and society. The conference's goal is to create long-term collaborative relationships between business leaders, faculty, students, and community members. The impetus of the conference is the discussions held at **UNCTAD 14** (United Nations Conference on Trade and Development) in Nairobi, Kenya, in July 2016, and **UNCTAD 15** held in Bridgetown, Barbados, and Geneva, Switzerland <https://unctad.org/>

WHO SHOULD ATTEND

- Faculty
- Students
- Administrators
- Business owners
- Managers
- Employees
- Community leaders
- Government officials.
- NGO leaders and employees

TOPICS

- Sustainable Development
- Climate Change
- Artificial Intelligence
- Finance
- Inflation
- Interest Rates
- Recession
- Supply Chain
- Productivity
- Management
- Marketing
- Accounting
- Business Strategy
- Entrepreneurship
- Business Education
- Business and Medical Care
- Business and Youth
- Business and Women
- Business and Legal Issues
- Business and Sports
- Business and Civil Issues

IMPORTANT DATES AND DEADLINES

<ul style="list-style-type: none">• Submit proposals to https://www.cbiac.net/• Submission deadline. Early submission is encouraged.	January 5, 2024 (Extended)
<ul style="list-style-type: none">• Decision notification to authors.	January 10, 2024
<ul style="list-style-type: none">• Final draft of submissions due.• Call for symposium chair volunteers.	March 10, 2024
<ul style="list-style-type: none">• Conference Dates (approximate).	May 27-31, 2024

SUBMISSION REQUIREMENTS

Outline

- (1) Presenter's name and company affiliation.
- (2) Conference Topic.
- (3) Country of study.
- (4) Industry of study.
- (5) Current business issues and impact on the community.

Format

- Minimum: One-page to five-page summary of the topic.
- Full-length papers are preferred.
- Microsoft Word, 12-point font, double-spaced.

ARGUMENT

Today, the business world is growing in a complex fast-changing, global environment where developments in one corner of the globe rapidly affect the entire world. Businesses must use continuous environmental scanning and be attuned to opportunities and threats on multiple fronts.

Artificial Intelligence (AI) and the Global Financial Crisis have an equal and synergistic impact on economic development in Africa. While the Global Financial Crisis has presented significant challenges to African Businesses, AI has presented significant opportunities to alleviate these challenges.

Inflation peaked in 2022, yet remains above 10% in many African countries in 2023, causing businesses to face significantly higher costs of operations. Similarly, while interest rates in developed countries hover around 5%, they exceed 10% in many developing countries. These higher business expenses cause unemployment to remain stubbornly high, further hampering economic development.

Artificial Intelligence (AI) presents an opportunity for businesses to share expertise and collaborate to achieve sustainable development. AI is used in all areas of business, from financial modeling to marketing, supply chain, and human resources. AI is also used heavily in marketing to gather customer information and promote products globally, thus easing the impact of the global financial crisis on businesses.

PRESENTATION SCHEDULE

There will be significant, ongoing interaction between participants throughout the conference to develop long-term collaborative relationships, so participants must be available for presentations and discussions throughout the dates of the conference.

CONFERENCE ATTENDANCE FEES

- \$100 (early bird) \$150 (regular) Faculty and professionals.
- \$50 (early bird) \$80 (regular) Students.

REGISTRATION PORTAL

<https://www.cbiac.net/>

Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cabo Verde, Cameroon, Central African Republic, Chad, Comoros, Congo (Democratic Republic of the, Congo, Republic of the), Cote d'Ivoire, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia (The), Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Rwanda, Sao Tome and Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, South Sudan, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Zambia, Zimbabwe.

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