



4th Current Business Issues in African Countries 2023

Theme for 2023
Management of African
Organizations in Times of Crisis

April 27-28
Online and In-Person

Conference Tracks

- Supply Chain
- Climate Change
- COVID-19
- Entrepreneurship
- Sustainable Development

The conference will gather business leaders, NGO leaders, researchers, students and community members to discuss the most pressing issues impacting businesses in African countries.

Location

The Faculty of Legal, Economic and Social Sciences
– University Ibn Zohr, Agadir, Morocco
<http://.efaculty.fsjes-agadir.org/>

CBIAC.NET

info@cbiac.net

NICOLAIS SCHOOL of
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كلية العلوم القانونية والاقتصادية والاجتماعية
FACULTÉ DES SCIENCES JURIDIQUES, ECONOMIQUES ET SOCIALES



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4TH CURRENT BUSINESS ISSUES IN AFRICAN COUNTRIES CONFERENCE



.4 ÈME EDITION DU COLLOQUE INTERNATIONAL "CURRENT BUSINESS IN AFRICAN COUNTRIES"

MANAGEMENT ET LA RESILIENCE DES ORGANISATIONS AFRICAINES EN TEMPS DE CRISE

MANAGEMENT & RESILIENCE OF AFRICAIN ORGANIZATIONS IN TIMES OF CRISIS

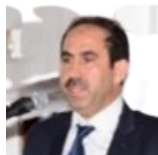
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*BINKKOUR Mohamed, Ph.D.
Professor - The Faculty of Legal, Economic and Social Sciences
University Ibn Zohr - Agadir - Morocco*



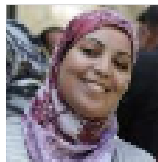
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*BENSAL Sara , PhD, Student
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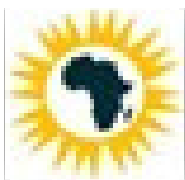
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Conference Theme

“The interdependence of the whole world must guide our roadmap.”

These penetrating words were spoken by Isabelle Durant, Deputy Secretary-General, UNCTAD at the United Nations Conference on Trade and Development (UNCTAD15) on October 5, 2021. The CBIAC theme rests upon this belief that countries are interdependent and that aspects of the global economy operate synergistically.

CBIAC will gather business leaders, NGO leaders, researchers, and students from African countries, from Wagner College, and from the local New York City community to discuss the most pressing issues impacting businesses in African countries. The issues discussed will revolve around the reciprocal impact of businesses, government, and society. The impetus of the conference is the discussions held at UNCTAD 14 and UNCTAD15 (United Nations Conference on Trade and Development) conferences, held in Nairobi, Kenya in July 2016 and Barbados in October 2021.

The COVID-19 pandemic has given a renewed sense of urgency of the necessity of focusing on the synergies between Supply Chain, Climate Change, COVID-19, and Sustainable Development as they affect business on the African continent, and how what occurs in one part of the world, affects the whole world.

COVID-19

COVID19 did not cause the inequalities within and between countries, rather it laid them bare and exacerbated them. The lack of sustainable development, trade inequalities, debt service, and lack of water are problematic for addressing the pandemic. Further, national debt service has taken money away from health programs and other programs. COVID19 debt for healthcare, vaccines, and PPE will hamper future development and will push countries back into poverty and make it more difficult for them to hit sustainable development goals. Many small countries lost 50% to 70% of their revenue due to the pandemic, exacerbating the difficulty of meeting healthcare and education needs. Wealthy countries ordered 5 times as many vaccine doses as they needed, leaving few vaccine doses available to poor countries which remain vaccinated at only 2% to 5% of their populations, leading to the variants which are now affecting the wealthy countries, and which continues to negatively affect businesses.

Climate Change

Small, developing countries are not the cause of COVID19 or climate change, but they are the ones suffering the most. For many countries, climate change is an existential threat, especially if the 1.5C degree limit of the Paris Accord is not reached. Climate change, trade, and peace are linked: for example, in NE Nigeria, Lake Chad has decreased by 90% since 1960, and the loss of fish and industry is thought to have given fertile ground to Boko Haram.

<https://unfccc.int/process-and-meetings/the-paris-agreement/the-paris-agreement>

Sustainable Development

Annually, trillions of dollars in raw materials leave developing countries and are sent to developed countries, making advancement in developing countries unsustainable. There are massive opportunities for FDI into Africa. While exports from developed countries have returned to pre-pandemic levels, exports from developing countries have reached only 6% of pre-pandemic levels. However, intra-Africa trade via The African Free Trade Market and increased multilateralism between Africa and the Caribbean has helped African countries improve. The multilateralism within Africa and between Africa and the Caribbean can increase sustainable development and can pressure large countries to have true global multilateralism.

Entrepreneurship

An important issue for discussion is what are the best methods to encourage entrepreneurship in Africa? The power of large technology companies hinders the work of small businesses and hampers creativity. There is not a global framework for corporate tax for countries to obtain revenue based on the activity that occurs in their countries, which represents an unfair disadvantage against entrepreneurs. Trade is now not just at shipping ports but is conducted digitally, so trade is now in private hands more than ever. This private oligopoly must be addressed if development is to be sustainable and entrepreneurship is to flourish.

Supply Chain

The pandemic uncovered problems in the supply chain in virtually all industries (e.g., PPE, medical, chip shortages). Significant pressure was placed on supply chains, especially for companies that had single-source suppliers in other countries, such as the chip shortages in Asia negatively affecting automobile production in Europe. Some companies pivoted: (e.g., began making sanitizer and PPE; hotels became quarantine centers, etc.). Shipping costs are still skyrocketing raising serious inflationary concerns. This inflation negatively impacts food insecurity in SIDS (Small Island Developing States). Problems with production include new industrialization and increasing nationalism.

UNCTAD15 Documents

* **UNCTAD15 Program:** <https://unctad15.org/programme>

* **The Bridgetown Accord: Creative Economy and Digitalization Forum**

https://unctad.org/system/files/official-document/td-inf-72_en.pdf

* **The Bridgetown Covenant: From inequality and vulnerability to prosperity for all**

https://unctad.org/system/files/official-document/td-l-435_en.pdf

* **The Spirit of Speightstown: From inequality and vulnerability to prosperity for all**

https://unctad.org/system/files/official-document/td-l-434_en.pdf

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DAY / JOUR 1

Thursday, April 27 / Jeudi 27 avril 2023

09h00-09h30 (New York 4:00 AM)



ACCUEIL ET INSCRIPTION DES PARTICIPANTS WELCOMING AND REGISTRATION OF PARTICIPANTS

Stand près de la salle de conférence / Stand close to the Conference Hall

09h30-10h30 (New York 4:30 AM)

MOTS D'OUVERTURE ET DE BIENVENUE / OPENING AND WELCOMING REMARKS



- *M. Mr. Abdelaziz Bendou, Président de l'Université IBN ZOHR President of the University*



- *M. BOUAZIZ Simohamed, Doyen de la FSJES / Dean of FSJES Agadir*



- *Aarti Ivanic, Ph.D., Dean, Nicolais School of Business, Wagner College*



- *M. BINKKOUR Mohamed, Président du comité d'organisation, Professeur - La Faculté des Sciences Juridiques, Economiques et Sociales, Université Ibn Zohr - Agadir - Maroc*



- *Shani D. Carter, Ph.D. Professor (Professeur) Nicolais School of Business, Wagner College, New York, United States, Founder of CBIAC.*



- *Organizing Committee - Wagner College*
 - *Evelyn Kpadeh Seagbeh, Liberia*



- *Abou Sy Diakhate, MSW-TS, New York*



- *Valerio O. Thompson Boco, Equatorial Guinea)*



- *Philip Munyao Mutisya*

- *Comité d'organisation - IBN ZOHR*

Salle de conférence / Conference Hall

10h30 - 11h30 (New York 5:30 AM)



CONFÉRENCE INAUGURALE / OPENING CEREMONY

LE MANAGEMENT DE CRISE ET LA RÉSILIENCE ORGANISATIONNELLE : RETOURS D'EXPÉRIENCES DES ENTREPRISES

CRISIS MANAGEMENT AND ORGANIZATIONAL RESILIENCE : FEEDBACK FROM COMPANIES

Participants

- *Monsieur LAROUJI Mohamed Amine - Président de la Commission TPE-Entrepreneuriat et Economie Sociale et Solidaire. CGEM Souss Massa*
- *Monsieur AL ARABI Lahoucine. Haut-commissariat au plan. Souss Massa*
- *Conseiller en accompagnement. Centre Régional d'Investissement . Agadir*

Salle de conférence / Conference Hall

11h30 - 12h15



COCKTAIL DE BIENVENUE - WELCOME RECEPTION



DAY / JOUR 1

Thursday, April 27 / Jeudi 27 avril 2023

13h30 - 15h00 (New York 8:30 AM)

ATELIER 1 / WORKSHOP 1

Sustainable Development

Salle M & Online



**MANAGEMENT AND RESILIENCE OF AFRICAN ORGANIZATIONS IN TIMES OF
CRISIS**

Shani D. Carter, Ph.D. Professor, Wagner College, New York, USA ; CBIAC Founder **In person**



**SUBDUING GLOBAL ECOLOGICAL THREATS IN CITIES: GOVERNANCE, BUSINESS
AND WICKED PROBLEMS (17)**

Daneš BRZICA, Institute of Economic Research, SAS

Online



**CORPORATE SOCIAL RESPONSIBILITY IN THE AGRICULTURAL SECTOR OF THE
MOROCCAN SAHARA: CHALLENGES AND OPPORTUNITIES (2)**

*Abdelghani KARDOUD, Université Sultan moulay Slimane
and Dr. LAKHLILI IBTISSAME*

Online

13h30 - 15h00 (New York 8:30 AM)

ATELIER 2 / WORKSHOP 2

Le développement durable

Salle K & Online



**LA CRÉATION DE VALEUR PARTAGÉE DANS L'ESS COMMENT UNE COOPÉRATIVE
PEUT-ELLE CRÉER DE LA VALEUR PARTAGÉE ? (23)**

Inariten, Soraya, , ENCG Agadir, Université Ibn Zohr Pr Khadija ANGADE

Online



IMPACT DU LEAN DISTRIBUTION SUR LA PERFORMANCE ENVIRONNEMENTALE (43)

CHBANI Oumaima, FSJES AIT MELLOUL - UNIVERSITE IBN ZOHR

Mrs OUHNA Laila, FSJEES Ait melloul - Université IBN ZOHR

Mr ELKORCHI Akram, ENSA Agadir - Université IBN ZOHR

Online



**ETUDE DE L'IMPACT DU STRESS PROFESSIONNEL SUR L'ABSENTÉISME CHEZ LES
CADRES DE LA FONCTION PUBLIQUE (34)**

LGACHGACH SALOUA; EL AMILI OMAR; MALKI SANA

Online



**L'IMPACT DU MANAGEMENT DU RISQUE AU SEIN DES ÉTABLISSEMENTS PUBLICS
EN TEMPS DE CRISE : CAS DE L'UNIVERSITÉ MAROCAINE. (30)**

Fatimazzahra Ahachoum, UNIVERSITY IBN ZOHR ;

NOUREDDINE ABDELLATIF, University IBN ZOHR

Online

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DAY / JOUR 1

Thursday, April 27 / Jeudi 27 avril 2023

15h30 - 17h00 (New York 10:30 AM)

ATELIER 3 / WORKSHOP 3

Sustainable Development

Salle M & Online



**EXPLORING THE SUSTAINABILITY OF NGOS TO ENHANCE COMMUNITY
DEVELOPMENT IN GHANA (10)**

ONLINE

Dr. Jet Mboga; Dr. Donald Crooks, & Doctoral Student: AGNES ADWOA ANIMA, NGO in Ghana



SUSTAINABILITY REPORTING IN THE RETAIL SECTOR OF SOUTH AFRICA (28)

Online

Laura Best & Miemie Struwig, Nelson Mandela University



**INNOVATION STRATEGIES FOR SUSTAINABLE DEVELOPMENT IN CURRENT
BUSINESS CONSIDERING CURRENT SCENARIO (50)**

Online

Dr. Nidhi Agarwal, Lincoln University, Malaysia



THE DETERMINANTS OF POVERTY: A MULTIDIMENSIONAL ANALYSIS. (39)

Mohamed imlou, ibn zohr fsjes Ait mellol



**THE ETHICAL BEHAVIOR OF THE TELECOMMUNICATIONS COMPANIES IN
MOROCCO (57)**

Online

kamar abaaoukide cad i ayyad university

15h30 - 17h00 (New York 10:30 AM)

ATELIER 4 / WORKSHOP 4

Affaires civiles / L'engagement civique / COVID-19 / Changement climatique

Salle K & Online



**L'ENGAGEMENT COMMUNAUTAIRE EST ESSENTIEL POUR LE DÉVELOPPEMENT
DURABLE. (49)**

In person

Abou Sy Diakhate, MSW-TS, Wagner College



**THE EFFECTIVENESS OF GOVERNMENT POLICIES AND PROGRAMS IN PROMOTING
SME RESILIENCE : CASE OF COVID-19 PANDEMIC**

In person

*BENSAL Sara , PhD, Student , The Faculty of Legal, Economic and Social Sciences
University Ibn Zohr - Agadir - Morocco; BINKKOUR Mohamed*



**LA PERCEPTION DE LA QUALITÉ DE SERVICE À L'ÈRE DE LA CRISE : CAS DU SYSTÈME DE
SANTÉ PUBLIC MAROCAIN. (18)**

In person

*BOUDAD DOUNIA, Faculté des Sciences Juridiques, Economiques et Sociales Agadir, Université Ibn Zohr
, Maroc; ERRACHIDI Moradl ABOUDRAR Lahoussine , Mrs. AJERRAME MALIKA*



**CHANGEMENT CLIMATIQUE : CAUSES, CONSÉQUENCES ET IMPACTS SUR LES
SECTEURS CLÉS AU MAROC. (44)**

IN PERSON

*Kaoutar Benkachchach, Structure de Sciences Economiques, Laboratoire d'Economie Appliquée
EL ISSAOUI Khadija , FSJES Agdal*

4TH CURRENT BUSINESS ISSUES IN AFRICAN COUNTRIES
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DAY / JOUR 2

Friday, April 28, Vendredi 28 avril 2023

10h00 - 11h50 (New York 5:00 AM)

ATELIER 5 / WORKSHOP 5

ENTREPRENEURSHIP

Salle M & Online



DEVELOPING ENTREPRENEURSHIP IN THE AFRICAN AREA (1)

Ioan David Legman, Transylvania Economic College of Targu Mures, ROMANIA

Online



THE IMPACT OF INDIVIDUAL ENTREPRENEURIAL ORIENTATION ON THE
ORGANIZATIONAL DIGITAL TRANSFORMATION STRATEGY (12)

*Oumaima El Mekkaoui, ENCG Business School, Ibn Zohr University
Lahsen Oubdi, ENCG Agadir Business School, Ibn Zohr University*

In person



ENTREPRENEURSHIP IN THE INFORMAL SECTOR: A SOCIOECONOMIC STUDY OF
THE PROBLEMS AND PROSPECTS OF VEGETABLE STREET VENDORS IN DHAKA
CITY, BANGLADESH (8)

Md. Reazul Haque, PhD, University of Dhaka ; Asif Rahman

Online



DOES ETHICAL PRACTICES HAVE IMPACT ON THE SUSTAINABILITY OF SMALL
AND MEDIUM SIZE ENTERPRISES IN KENYA? A SYSTEMATIC REVIEW OF
LITERATURE (3)

PATRICK NGUGI, UNIVERSITY OF NAIROBI

In person

10h00 - 11h50 (New York 5:00 AM)

ATELIER 6 / WORKSHOP 6

Entrepreneuriat / Capital humain / Culture nationale

Salle K & Online



UN STYLE DE MANAGEMENT FLEXIBLE ET RÉACTIF COMME CLÉ DU SUCCÈS EN
TEMPS DE CRISE. (22)

*MORAD ERRACHIDI, Faculté des Sciences Juridiques, Economiques et Sociales Agadir, Université
Ibn Zohr, Maroc; BOUDAD Dounia; BATRICH Hassan*

In person



LES PRATIQUES DE LA RÉSILIENCE DES ENTREPRISES AGRICOLES ET
AGROALIMENTAIRES EN PÉRIODE DE CRISE. (40)

Binkkour Walid, Ibno Zohr University

In person



IMPACT DES CRISES SUR LA RÉSILIENCE DES ENTREPRISES AU MAROC : ENTRE
DISCOURS DE RÉSILIENCE ET INDICATEURS DE VULNÉRABILITÉ (41)

Ben Chakre fatima, Larefmo ; Aaziz OULMOUDNE

Online



CAPITAL HUMAIN, POLITIQUE D'EMPLOI ET ATTRACTIVITÉ DES INVESTISSEMENTS
DIRECTS ÉTRANGERS : CAS DES PAYS EN DÉVELOPPEMENT (31)

*BELID Ahmed Oumohammadine, Faculty of Legal, Economic and Social Sciences - University Ibn
Zohr. Agadir - Morocco ; Amina ECH-CHBANI*

Online



LE CAPITAL HUMAIN DU MAROC DANS L'ÉCONOMIE DE LA CONNAISSANCE :
ÉTAT DES LIEUX ET PERSPECTIVES D'AVENIR (26)

ELGHARIB SIHAM, FSJES Agadir ; Amina Ech-chebani

In person

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DAY / JOUR 2

Friday, April 28, Vendredi 28 avril 2023

13h00 pm - 14h20 (New York 8:00 AM)

ATELIER 7 / WORKSHOP 7

Finance and Supply Chain

Salle M & Online



FINANCIAL LITERACY: DO UNDERGRADUATE STUDENTS 1. NEED AND 2. DESIRE FINANCIAL LITERACY SKILLS? A STUDY OF UNDERGRADUATE BUSINESS STUDENTS (33)

Cathyann Tully, Wagner College

Online



CONTRIBUTIONS OF SMALL AND MEDIUM ENTERPRISES (SMES) TOWARDS ACHIEVEMENT OF SUSTAINABLE DEVELOPMENT GOALS IN KENYA: A SYSTEMATIC REVIEW OF LITERATURE (6)

Philip Munyao Mutisya

Online



ICT USE FOR AN INTEGRATED CHAIN-WIDE TRACEABILITY SYSTEM: A CASE STUDY OF THE AVOCADO VALUE CHAIN IN NANDI COUNTY, KENYA (32)

Cynthia Onyangore, International Sustainability Academy (Germany) and Trade Up Commodities Ltd (Kenya)

Online



PRODUCT SEARCH MAPPING IN SUPPLY CHAIN MANAGEMENT FOR THE CUSTOMERS (52)

*Cr Puneet Kumar *Professor, Kalinga University New Raipur, Chhattisgarh, India
Ekansh Agarwal*

Online

13h00 pm - 14h20 (New York 8:00 AM)

ATELIER 8 / WORKSHOP 8

Finance; Chaîne d'approvisionnement

Salle K & Online



LES PRATIQUES DU CONTRÔLE DE GESTION À L'ÈRE DE L'INTELLIGENCE ARTIFICIELLE ET DES BIG DATA : ETUDE EXPLORATOIRE DES PRATIQUES DES ENTREPRISES AU MAROC (16)

BOUYZEM Meriem, Groupe ISCAE

REGRAGUI Yassine, ENCG Casablanca, Université Hassan II

MOUSTAKIM Omar, Université Abdelmalek Essaâdi

Online



L'ENGAGEMENT SOCIAL DES BANQUES MAROCAINES DANS LE FINANCEMENT DES ASSOCIATIONS DE MICROCRÉDIT (21)

ESSABIR MOHAMED, FSJES AGADIR ; TANI WAFAA

Online



CONTRIBUTION DE LA RESILIENCE DE LA CHAINE LOGISTIQUE HOSPITALIERE A L'ATTENUATION DES CONSEQUENCES NEGATIVES DE LA PANDEMIE COVID 19 : CAS DU CENTRE HOSPITALIER REGIONAL D'AGADIR (35)

*MILOU Karim * Faculté des sciences juridiques, économiques et sociales, Université Sidi Mohammed Ben Abdellah, Fès; TOUATE, S.*

In Person



LA DIGITALISATION DU CONTRÔLE DE GESTION COMME VECTEUR DE RÉILIENCE POUR LES ENTREPRISES MAROCAINES À L'ÈRE DE COVID-19 : REVUE DE LITTÉRATURE (54)

LAMSSARBI Babdra, FSJES, Université IBN ZOHR ; Si Mohamed BOUAZ

In Person



INTERNATIONALISATION DES PME ET L'INNOVATION EN MANAGEMENT DES RESSOURCES HUMAINES (56)

Khadija El Barkaoui FSJES Agadir Université IBN ZOHR

In person

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14h30 pm - 15h50 pm (New York 9:30 AM)

ATELIER 9/ WORKSHOP 9

Business Strategy; Civil Issues / Civic Engagement; Business and Women

Salle M & Online



**BUSINESS STUDENTS ATTITUDES TOWARDS BUSINESS ETHICS: EMPIRICAL
EVIDENCE FROM NIGERIA (15)**

John O. Okpara, Bloomsburg University of Pennsylvania

Online



**A HEALTH STATUS UPATE ON WOMEN IN AFRICAN COUNTRIES:
CURRENT STATISTICS, CRITICAL DILEMMAS AND KEY CORRELATIONS (9)**

Dr. Andrea Smith-Hunter, Siena College

Online

Maria Carzo (Student), Siena College, Gabrielle Hunter (Student) University of Toronto



**A PATH FOR AFRICAN WOMEN IN LEADERSHIP: LESSONS FROM AN AFRICAN
AMERICAN WOMAN LEADING AS AN OUTSIDER IN PUBLICLY WHITE INSTITUTIONS
(24)**

IN PERSON

Dr. Leslye Kornegay & Dr. Mercy Burton Russell, Champlain College/Leadership with Mercy



**BUSINESS AND WOMEN THE CASE OF AFRICAN WOMEN (WITH LIBERIA AS A
CASE STUDY) (52)**

Evelyn Kpadeh Seagbeh, Just A Girl Initiatives

In Person



WOMEN ENTREPRENEURSHIP POLICY IN AFRICA: A HOLISTIC APPROACH (7)

CHBANI Oumaima, FSJES AIT MELLOUL - UNIVERSITE IBN ZOHR

Siti Nurhayati Khairatun, Universiti Putra Malaysia

Online

14h30 pm - 15h50 pm (New York 9:30 AM)

ATELIER 10/ WORKSHOP 10

Stratégie d'entreprise

Salle K & Online



**L'IMPACT DE L'INNOVATION MANAGÉRIALE SUR LA PERFORMANCE DES PME
MAROCAINES (25)**

MOHAMED ANANA, UMP ; Mostafa Hassine

In Person



**ÉTUDE DE L'ADÉQUATION DE L'INNOVATION MANAGÉRIALE ET L'INNOVATION
SOCIALE (46)**

EL ABIDI AYOUB, UNIVERSITE IBN ZOHR; Messaoudi Abdelaziz

In Person



**LA RELATION INNOVATION ET LA RÉSILIENCE ORGANISATIONNELLE DANS LE
CONTEXTE DES PME (36)**

yacoubi larbi, univesite ibn zohr ; Amina TOURABI

In Person



**VERS UNE RÉSILIENCE ACCRUE DES ORGANISATIONS AFRICAINES EN TEMPS DE
CRISE: UNE REVUE DE LITTÉRATURE SYSTÉMATIQUE (20)**

*RANIA EL OUIDANI, LAREFMO Laboratory, FSJES Agadir, Ibn Zohr University, Morocco In Person
Ahmed OUTOUZZALT*

4TH CURRENT BUSINESS ISSUES IN AFRICAN COUNTRIES
CONFERENCE

4 ÈME EDITION DU COLLOQUE INTERNATIONAL "CURRENT
BUSINESS IN AFRICAN COUNTRIES"



DAY / JOUR 2

Friday, April 28, Vendredi 28 avril 2023

16h00 - 17h20 pm (New York 11:00 AM)

ATELIER 11/ WORKSHOP 11

Accounting ; Business and Sports ; Business and Youth ; Business Education ;

Climate Change

Salle M & Online



THE ONGOING EFFORTS TO STRENGTHEN ETHICS AND PROFESSIONALISM IN THE ACCOUNTING INDUSTRY, INCLUDING THE IMPORTANCE OF MAINTAINING HIGH STANDARDS OF INTEGRITY AND INDEPENDENCE IN FINANCIAL REPORTING. (19)

tarik maalemi, FSJES AGADIR ; Si Mohamed Bouaziz; Koukkous Abdellatif

Online



SPORTSWASHING? NO – FOOTBALL IN RWANDA, MAKING THE CASE FOR HUYE "EDSON" STADIUM (51)

Nnamdi O Madichie, University of Kigali

In person



YOUTH-OWNED MICRO, SMALL AND MEDIUM ENTERPRISES IN KENYA: CONTRIBUTIONS, CHALLENGES AND FUTURE OPPORTUNITIES (48)

Mbadi Olila, UNIVERSITY OF NAIROBI ; Lydiah Zachary

Online



CAREER READINESS FOR TODAY'S GEN Z STUDENTS: INJECTING EXPERIENTIAL LEARNING STRATEGIES INTO THE CLASSROOM (4)

George Taylor, Southwest Minnesota State University and Dr. Daryl D. Green, Oklahoma Baptist University

In person



CLIMATE CHANGE IMPACT ON THE OCEAN ECONOMY AND POLICY IMPLICATIONS FOR SOUTH AFRICA (47)

Moctar DOUCOURE, Nelson Mandela University; Laura Best3, Odwa Mtatil

Online

16h00 - 17h20 pm (New York 11:00 AM)

ATELIER 12/ WORKSHOP 12

Stratégie d'entreprise

Salle K & Online



LES PRATIQUES DE L'INTELLIGENCE ÉCONOMIQUE ET PERFORMANCE FINANCIÈRE DES ENTREPRISES (27)

Ahmed OUTOUZZALT; Ibn Zohr University; EL OUIDANI Rania; ELOUIDANI ABDELKBIR

Online



LE CLUSTER INDUSTRIEL : QUELLE CONTRIBUTION À LA RÉILIENCE DES ENTREPRISES ADHÉRENTES ? (38)

AIT ABDERRAHMAN Hafida & Mohamed BINKKOUR, FSJES IBN ZOHR Agadir

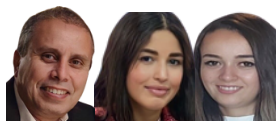
In person



LE MANAGEMENT DE LA RÉILIENCE DES ENTREPRISES DU SECTEUR DE LA CONSTRUCTION, QUELS FACTEURS DÉTERMINANTS ? (42)

HAZAM AMINE & LAILA OUHNA, IBN ZOHR UNIVERSITY

In person



IMPACT DE L'ÉPUISEMENT PROFESSIONNEL SUR L'IMPLICATION ORGANISATIONNELLE DES TELEOPERATEURS (29)

Sanaa Malki, Faculté des sciences juridiques économiques et sociales d'Agadir EL AMILI Omar; Dr. LGACHGACH Saloua

Online



LA RELATION ENTRE LES CAPACITÉS DE LEADERSHIP, LES PRATIQUES DE MANAGEMENT DES RISQUES ET LA RÉILIENCE ORGANISATIONNELLE: L'ÉLABORATION D'UN CADRE THÉORIQUE (55)

HMIDOU Larbi FSJES Agadir - University IBN ZOHR ; BINKKOUR Mohamed

In person