



4th Current Business Issues in African Countries

Management and Resilience of African Organizations in Times of Crisis

CALL FOR PROPOSALS

The Faculty of Legal, Economic and Social Sciences – University Ibn Zohr, <http://efaculty.fsjes-agadir.org/> will serve as the host institution of the 4th CBIAC. Participants are invited to give presentations on any practical aspects of current business issues within the African continent.

OVERVIEW

The conference will gather business leaders, NGO leaders, researchers, and students, and from the community to present information on the current state of business in African countries. Issues discussed will revolve around the reciprocal impact of businesses, government, and society. The conference goal is to create long-term collaborative relationships between business leaders, faculty, students, and community members. The impetus of the conference is the discussions held at **UNCTAD 14** (United Nations Conference on Trade and Development) in Nairobi, Kenya in July 2016, and **UNCTAD 15** held in Bridgetown, Barbados and Geneva, Switzerland <https://unctad.org/>

WHO SHOULD ATTEND

- Business faculty.
- Business students.
- Business owners.
- Managers.
- Employees from private and government organizations.
- NGO leaders and employees.
- Community leaders.
- Government officials.

TOPICS

- Supply Chain
- Climate Change
- COVID-19
- Sustainable Development
- Entrepreneurship
- Business Strategy
- National Culture
- Civil Issues / Civic Engagement
- Business and Youth
- Business and Women
- Business and Legal Issues
- Business and Sports
- Accounting
- Finance
- Marketing
- Management
- Business Education
- Medical Care

IMPORTANT DATES AND DEADLINES

<ul style="list-style-type: none">• Submission deadline. Early submission is encouraged.• Submit proposals to https://www.cbiac.net/	February 13, 2023
<ul style="list-style-type: none">• Decision notification to authors.	February 27, 2023
<ul style="list-style-type: none">• Final draft of submissions due.• Call for symposium chair volunteers.	April 5, 2023
<ul style="list-style-type: none">• Conference Dates.	April 27-28, 2023

SUBMISSION REQUIREMENTS

Outline

- (1) Presenter's name and company affiliation.
- (2) Conference Topic.
- (3) Country.
- (4) Industry.
- (5) Current issues of the business and impact on the community.

Format

- One-page to five-page summary of topic, 1500 words maximum.
- Microsoft Word, 12-point font, double-spaced.

ARGUMENT

Today, the business world is growing in a complex, changing, and uncertain environment where crises have become numerous and frequent. Crisis management is currently in full swing. Crises are now an undeniable subject, as they have dynamic, protean, and evolving characteristics. An unprecedented global pandemic, the multiplication of natural disasters, and the repetition of crises of all types - economic, political, social, and security - must all be addressed. Risks continue to grow in magnitude due to globalization and the interdependence of the world's economies.

No country can today, in the face of multiple calamities, ask itself the question of the probability of being exposed to risks, which are becoming iterative. Hence, the chance of escaping them in a globalized world is almost impossible.

Africa is not an exception to all of today's crises and is undoubtedly experiencing the most dramatic macroeconomic transformations. Indeed, climate change is one of the first significant challenges threatening the African continent. Climate indicators in Africa are characterized by a sustained high level of temperatures, extreme weather, and climate events such as drought, hurricanes, and floods. Other series of crises - namely food, energy, and financial crises of global magnitude - are hitting Africa and destabilizing the economic, ecological, and social system in the African continent.

In this respect, all types of crises the world is currently experiencing are accelerating changes, which requires organizations to pay particular attention to management and the development of their capacity to anticipate and adapt to the environment. Indeed, it is the organizations that are most committed to their strategic and managerial transformations that are more prepared to bounce back. The African business model must be able to provide new responses based on resilience to emerge as a vector.

Faced with these multiple shocks, Africa no longer claims to neutralize the crises but to learn how to develop resilience and transform all the current challenges into opportunities to build the foundations of a new Africa.

The theme of the 4th edition of the international conference "Current Business issues in African Countries" is "Management of African Organizations in Times of Crisis." This theme will gather business leaders, NGO leaders, researchers, and students from African countries, to debate the current issues of crises affecting the business world in Africa.

This year's CBIAC conference in Morocco is based on the belief that countries are interdependent and that aspects of the global economy work in synergy. If African countries are at the bottom of indicators, the world will observe a significant gap within the continent. What occurs in one part of the world affects the whole world.

We invite Professors, researchers, Ph.D. students, and practitioners to submit papers for presentation or posters.

PRESENTATION SCHEDULE

There will be significant, ongoing interaction between participants throughout the conference to develop long-term collaborative relationships, so participants must be available for presentations and discussions throughout the dates of the conference.

CONFERENCE VENUE

Faculty of Sciences, Legal, Economic and Social
Ibn Zohr University – Agadir – Morocco

HOUSING

Special Rates for hotel rooms are available at two local hotels, please click below to book your room at the special conference rate. Hotel costs must be paid by the attendee.

TRANSPORTATION

Participants may use the local airport:

- Airport AL MASSIRA – Agadir

CONFERENCE FEES

Registration is Free

REGISTRATION PORTAL

<https://www.cbiac.net/>

Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cabo Verde, Cameroon, Central African Republic, Chad, Comoros, Congo (Democratic Republic of the, Congo, Republic of the), Cote d'Ivoire, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia (The), Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Rwanda, Sao Tome and Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, South Sudan, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Zambia, Zimbabwe.

CONFERENCE ORGANIZERS



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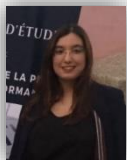
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