



# CURRENT BUSINESS ISSUES

# IN AFRICAN COUNTRIES

## 6th Current Business Issues in African Countries Conference

### Theme

**Global Inclusive Business Development: Building a Future Collectively with Strong Digital and Social Pillars**

## CALL FOR PROPOSALS

Participants are invited to give presentations on any practical aspects of current business issues within the African continent.

## OVERVIEW

The conference will gather business leaders, NGO leaders, researchers, and students, and from the community to present information on the current state of business in African countries. Issues discussed will revolve around the reciprocal impact of businesses, government, and society. The conference's goal is to create long-term collaborative relationships between business leaders, faculty, students, and community members. The impetus of the conference is the discussions held at **UNCTAD 14** (United Nations Conference on Trade and Development) in Nairobi, Kenya, in July 2016 and **UNCTAD 15** held in Bridgetown, Barbados, and Geneva, Switzerland in 2021 <https://unctad.org/>

## WHO SHOULD ATTEND

- Faculty
- Students
- Administrators
- Business owners
- Managers
- Employees
- Community leaders
- Government officials.
- NGO leaders and employees

## TOPICS

- Sustainable Development
- Climate Change
- Artificial Intelligence
- Finance
- Inflation
- Interest Rates
- Recession
- Supply Chain
- Productivity
- Management
- Marketing
- Accounting
- Business Strategy
- Entrepreneurship
- Business Education
- Business and Medical Care
- Business and Youth
- Business and Women
- Business and Legal Issues
- Business and Sports
- Business and Civil Issues

## IMPORTANT DATES AND DEADLINES

<ul style="list-style-type: none"><li>• Submission deadline. Early submission is encouraged.</li><li>• Submit proposals to <a href="https://www.cbiac.net/">https://www.cbiac.net/</a></li></ul>	<b>February 15, 2025</b>
<ul style="list-style-type: none"><li>• Decision notification to authors.</li></ul>	<b>February 28, 2025</b>
<ul style="list-style-type: none"><li>• Final draft of submissions due.</li><li>• Call for symposium chair volunteers.</li></ul>	<b>March 15, 2025</b>
<ul style="list-style-type: none"><li>• Conference Dates.</li></ul>	<b>April 28-29, 2025</b>

## SUBMISSION REQUIREMENTS

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### Outline

- (1) Presenter's name and company.
- (2) Conference Topic.
- (3) Country of study.
- (4) Industry of study.
- (5) Current business issues and impact on the community.

### Format

- Minimum: One-page to five-page summary of the topic.
- Full-length papers are preferred.
- Microsoft Word, 12-point font, double-spaced.

## Overview of Theme

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In a rapidly evolving world, **Global Inclusive Business Development** stands at the forefront of creating a sustainable and equitable future. This approach emphasizes the importance of inclusivity in every facet of business, ensuring that growth and progress are shared across all demographics, geographies, and social strata. By embedding inclusivity into the core of business strategies, companies can drive innovation, unlock new markets, and foster economic resilience that benefits everyone, not just a select few.

Central to this vision are **strong digital and social pillars**. Digital transformation has become the backbone of modern business, enabling unprecedented access to markets, resources, and information. It breaks down barriers, allowing businesses to reach and serve previously underserved populations. By leveraging digital tools and platforms, companies can create more inclusive products and services that cater to diverse needs, driving economic empowerment on a global scale.

At the same time, **social responsibility** plays a critical role in this development. Businesses are increasingly recognizing their role in addressing social challenges, from inequality to environmental sustainability. A strong social pillar means committing to ethical practices, investing in community development, and ensuring that business operations do not exacerbate social issues but instead contribute to positive change.

## PRESENTATION SCHEDULE

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Participants will interact significantly throughout the conference to develop long-term collaborative relationships, so participants must be available for presentations and discussions throughout the conference's dates. Each presentation will be given a 30-minute time slot for the presentation and discussion.

## CONFERENCE ATTENDANCE FEES

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- \$50 Faculty and professionals.
- \$20 Students.

## REGISTRATION PORTAL

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<https://www.cbiac.net/>

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Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cabo Verde, Cameroon, Central African Republic, Chad, Comoros, Congo (Democratic Republic of the, Congo, Republic of the), Cote d'Ivoire, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia (The), Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Rwanda, Sao Tome and Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, South Sudan, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Zambia, Zimbabwe.

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Director and Founder of the Stand Foundation Trust for Women and Girls,  
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**Leslye KORNEGAY, Ed.D.**  
Principle founder of the Kornegay Foundation  
North Carolina, USA



**Patrick Ngugi MURIUKI**  
Board Member of the Mzazi Foundation and the Managing Director of St Patrick Optical and Eye Clinic Ltd.  
Nairobi, Kenya



**Andrea SMITH-HUNTER**  
Professor at Siena College  
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<https://www.justagirlinitiatives.com/>



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